

PRIVACY POLICY

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Introduction

This privacy policy ("**policy**") describes how herbal4remedies ("**company**," "**we**," and "**our**") processes, collects, uses and shares personal data when using this website <https://herbal4remedies.co.uk/> (the "**website**"). Please read the following information carefully to understand our practices regarding your personal data and how we will process data.

Purposes Of Processing

What Is Personal Data?

We collect information about you in a range of forms, including personal data. As used in this policy, "personal data" is as defined in the general data protection regulation, this includes any information which, either alone or in combination with other information we process about you, identifies you as an individual, including, for example, your name, postal address, email address and telephone number.

Why Do We Need Your Personal Data?

We will only process your personal data in accordance with applicable data protection and privacy laws. We need certain personal data in order to provide you with access to the website. If you registered with us, you will have been asked to tick to agree to provide this information in order to access our services, purchase our products, or view our content. This consent provides us with the legal basis we require under applicable law to process your data. You maintain the right to withdraw such consent at any time if you do not agree to our use of your personal data in line with this policy, please do not use our website.

Collecting Your Personal Data

We collect information about you in the following ways:

Information You Give Us. This Includes:

- The personal data you provide when you register to use our website, including your name, postal address, email address. Telephone number, username, password and demographic information (such as your gender);
- The personal data that may be contained in any video, comment or other submission you upload or post to the website;
- The personal data you provide in connection with our rewards program and other promotions we run on the website;
- The personal data you provide when you report a problem with our website or when we provide you with customer support;
- The personal data you provide when you make a purchase thorough our website; and
- The personal data you provide when you correspond with us by phone, email or otherwise.

Sources And Categories Of Processed Personal Data

1. The administrator processes the personal data you have provided to him/her, or the personal information that the administrator has received on the basis of your order.

2. The administrator handles your identification, contact details and data necessary for the performance of the contract.

Legitimate Reason And Purpose Of Processing Personal Data

1. The legitimate reason for the processing of personal data is
 - The performance of the contract between you and the trustee under article 6 (1) b) GDPR,
 - The legitimate interest of the controller in providing direct marketing (in particular for sending business messages and newsletters) under article 6 (1) f) GDPR,
 - Your consent to processing for the purpose of providing direct marketing (in particular for sending business messages and newsletters) pursuant to article 6 (1) a) GDPR in conjunction with section 7 (2) of act no. 480/2004 coll., on certain information society services in the event of non-order of goods or services.
2. The purpose of processing personal data is
 - Arranging your order and exercising the rights and obligations arising from the contractual relationship between you and the trustee; (personal name, address, contact), the provision of personal data is a necessary requirement for the conclusion and performance of the contract, without the provision of personal data it is not possible to conclude the contract or to fulfill it by the administrator,
 - Sending business messages and doing other marketing activities.
3. No automatic decision-making within the meaning of article 22 of the GDPR is made by the trustee. You have given your explicit consent to such processing.

The Retention Time Of Data

1. The administrator keeps personal data
 - For the time necessary to exercise the rights and obligations arising from the contractual relationship between you and the trustee and the exercise of the claims under these contractual relationships (for 15 years from the termination of the contractual relationship).
 - Until the consent to the processing of personal data for marketing purposes is revoked, for a maximum of 3 years, if personal data are processed under consent.
2. At the end of the retention period, the administrator will erase personal information.

Recipients Of Personal Data (Subcontractors)

1. The recipients of the personal data are the persons of herbal4remedies
 - Contributing to the supply of goods/services/ making payments on the basis of a contract,
 - Providing services for the operation of the e-shop (<https://herbal4remedies.co.uk/>) and other services related to the operation of the e-shop,
 - Providing marketing services.
2. The controller does not intend to transfer personal data to a third country (to a non-eu country) or an international organization. The recipients of personal data in third countries are providers of mailing services/cloud services.

Your Rights

1. Under the terms of the GDPR you have
 - The right to access your personal data under article 15 of the GDPR,

- The right to correct personal data pursuant to article 16 of the GDPR, or the restriction of processing under article 18 GDPR.
 - The right to delete personal data under article 17 of the GDPR.
 - The right to object to processing under article 21 of the GDPR and
 - The right to data portability under article 20 GDPR.
 - The right to withdraw consent to processing in writing or electronically to the address or email of the administrator referred to in article iii of these terms.
2. In addition, you have the right to file a complaint with the personal data protection office if you believe that your right to the protection of personal data has been violated.

Privacy Policy

1. The administrator declares that he has taken all appropriate technical and organizational measures to safeguard personal data.
2. The administrator has taken technical measures to secure data warehousing and personal data repositories in paper form,
3. The administrator declares that personal data are only accessible to persons authorized by him/her.

Final Provisions

1. By submitting an order from the online order form, you acknowledge that you are familiar with the privacy policy and that you accept it in its entirety.
2. You agree with these terms by ticking the consent via the online form. By confirming your consent, you acknowledge that you are aware of the privacy policy and that you accept it in its entirety.
3. The administrator is entitled to change these terms. A new version of the privacy policy will be published on your website and will send you a new version of these terms and conditions to your e-mail address that you have provided to your administrator.